



NEW | ENTITY

Elevating Artistry, Empowering Talent: New Entity, Where Innovation Meets Excellence

2024 Service Brochure

About US

At New Entity, our purpose is to revolutionise the Post-Production and Visual Effects industry by combining film and TV investment capabilities with cutting-edge AI-driven technologies. We aim to empower filmmakers, production companies, and studios with exceptional Post-Production and Visual Effects services, creative collaboration, and financial support. Our unique approach enables us to shape the artistic vision, deliver high-quality Post-Production and Visual Effects, and contribute to the success of the projects we invest in.

Mission Statement

New Entity Pictures is a trailblazing VFX, post-production, and film investment company, based in the UK. Harnessing the power of the latest AI technology, we aim to redefine the industry standard for VFX and post-production services. Our unique offering combines traditional services with innovative project management, outsource management, on-set supervision, project bidding, script breakdown, and a specialised VFX Production Creative Unit for hire. As an investment firm, we possess a diverse portfolio, including ownership of our own intellectual property and stakes in major A-list films. Central to our mission is the fostering of local talent and the adoption of sustainable practices. Through the fusion of technology, talent, and sustainability, we strive to create immersive, visually stunning content, leaving a substantial, positive impact on the global creative industry.



Welcome Message

Welcome to New Entity! Where innovation meets artistry in the realm of post-production and VFX. Having journeyed through this industry for decades, I invite you to bring your vision to our seasoned teams. Together, let's craft the future of film.

“

Tony Willis
Chief Executive Officer





In the intricate dance of post-production, every detail counts. With a dedicated team behind the curtain, we will transform your raw moments into cinematic magic. Dive in with us!

“

Brad Josiah
Head Of Post-Production





7 Global Locations



400+ Artists



*350+ Major Projects
Completed*

Our Services

Tried And Tested Services On Over 350+ Projects

Visual Effects, Post-Production & Investment



From on-set supervision to precise budgeting, our VFX services offer comprehensive support, ensuring cinematic excellence at every production phase.

Visual Effects Services List



● FULL VFX PRODUCTION SERVICES

400+ artists provide tailored VFX services for major to indie projects: from animation and lighting to rigging and more.

● EXCLUSIVE VFX PARTNER SERVICES

Collaborate with our trusted global partners for expert VFX outsourcing, ensuring creative control and project success.

● VFX & VIRTUAL PRODUCTION MANAGEMENT SERVICES

Offering end-to-end management in VFX and virtual production for film and TV, we guarantee a seamless production journey.

● ON-SET VFX SUPERVISION & MANAGEMENT

Expert on-set VFX management with award-winning supervisors, ensuring seamless integration of effects into live-action footage

● VFX PRODUCTION CREATIVE UNIT

Hire our 'VFX Production Creative Unit' for specialised guidance through all production stages, ensuring meticulous VFX delivery.

● VFX BIDDING & SCRIPT BREAKDOWN

Efficiently estimate VFX costs with our bidding and script breakdown service, blending creative insight with precise budgeting.

Our post-production services seamlessly blend meticulous editing, immersive soundscapes, and tailored music composition for a complete cinematic experience.



Post-Production Services List

● VIDEO EDITING

Meticulously assembling footage with strategic transitions and graphics for a captivating visual narrative

● COLOUR GRADING

Balancing and stylising colours for consistent, cohesive, and desired project visuals.

● TITLE DESIGN & ANIMATION

Crafting engaging sequences that set tone and captivate audiences from the start.

● LOGGING & TRANSCODING

Streamlining post-production with organised ingestion, strategic codec use, and metadata management for seamless editing.

● AUDIO EDITING

Refining audio, optimising dialogue, and integrating effects for a premium auditory experience.

● SOUND DESIGN & MIXING

Sculpting effects, layering depth, and harmonising elements for a cinematic audio experience.

● MUSIC COMPOSITION & SCORING

Creating and blending original scores to enhance mood and harmonise with the cinematic audio landscape

In today's fast-paced world, a crisis can occur at any time. Our team of crisis management experts is here to help you navigate any crisis that may arise. We offer comprehensive crisis management services that help you protect your brand and reputation.

Crisis- Management Services List



● **RAPID RESPONSE AND EFFECTIVE SOLUTIONS**

Our Crisis Management Service is designed for rapid response to unexpected challenges in film and VFX production. We specialise in swiftly identifying issues and implementing effective solutions, minimising impact on your project timelines and budgets. Our proactive approach ensures that crises are managed efficiently, keeping your production on track.

● **EXPERT RISK ASSESSMENT AND MITIGATION**

We bring a wealth of experience in identifying potential risks in VFX and film production. Our service includes comprehensive risk assessment and mitigation planning, ensuring that potential issues are addressed before they escalate into crises. This preventative approach is key to maintaining smooth production processes.

● **CUSTOMISED CRISIS MANAGEMENT STRATEGIES**

Every project is unique, and so are the challenges it may face. Our Crisis Management Service provides tailored strategies to address the specific needs of your project. We work closely with your team to understand the nuances of your production, developing customised plans to navigate any crisis effectively.

Investment Services List



FILM, ANIMATION & TV PROJECT INVESTMENT

New Entity Pictures pride ourselves on working with the industry's leading and emerging filmmakers.

New Entity Pictures looks for packaged Film, Animation and TV projects (No Short Films), that have a strong commercial appeal, an identifiable audience and a sound financial structure.

If you are looking to partner with New Entity Pictures on a specific project.

Submissions **MUST** include:

- Script
- Budget
- Planned shooting schedule
- Proposed finance plan
- Talent attachments (Producers, Director & Key Cast)
- Selected Sales agent, plus sales estimates & confirmed pre sales to date (if applicable).
- Tax credit estimate (if shooting in an applicable jurisdiction).
- Selected Bond Company.

If you require advice or consultancy on any of the above criteria please check out website for further Consultancy services.

Blending AI-driven VFX artistry with strategic film investment, New Entity Pictures is redefining the cinematic experience



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**Innovation,
Collaboration,
Excellence**

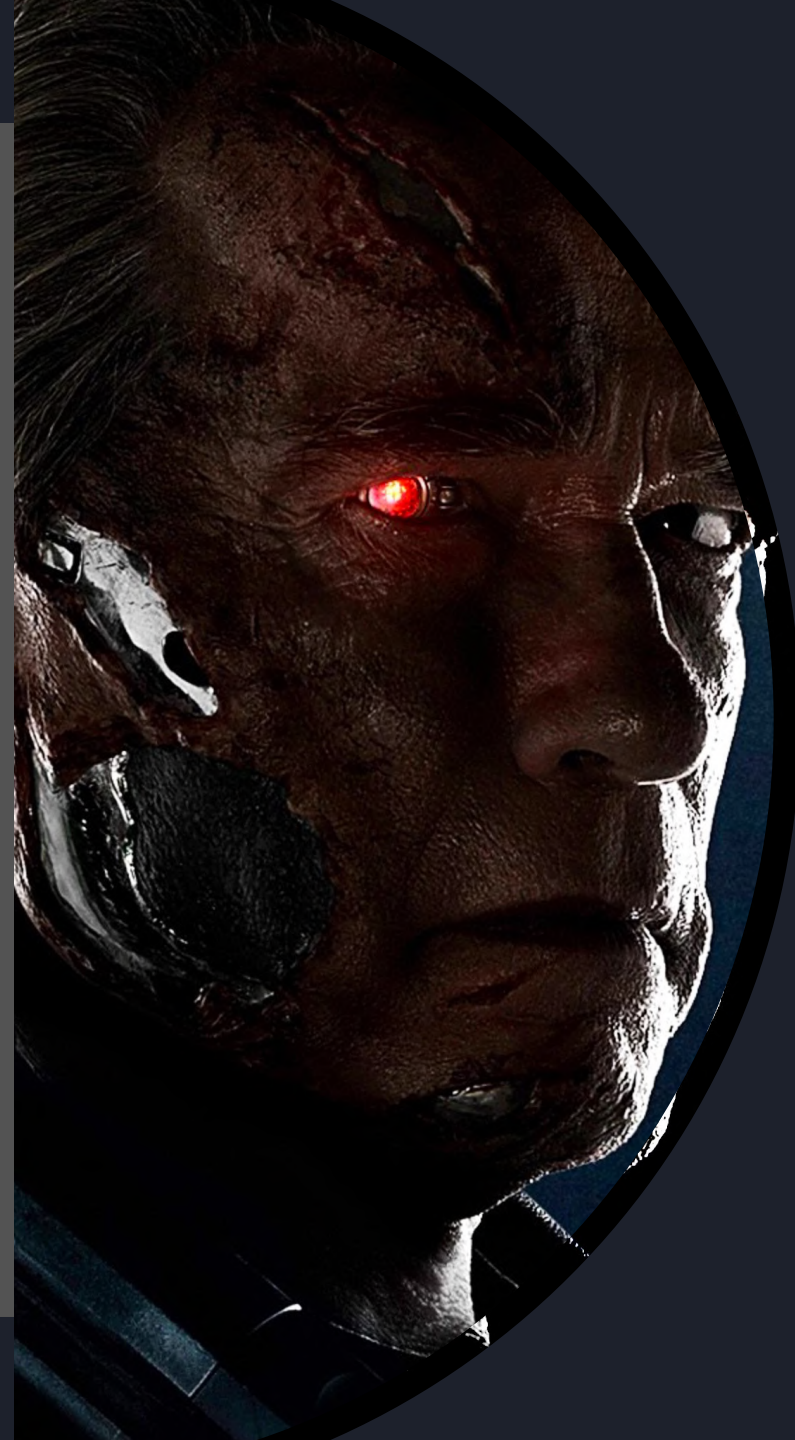


1 Unparalleled Creative Collaboration:

At New Entity, we believe that the best projects are born out of collaborative partnerships. We foster a creative environment that encourages open communication, innovative thinking, and close collaboration with our clients. Our talented artists work hand-in-hand with filmmakers, leveraging their expertise to bring visions to life and surpass expectations.

2 Cutting-Edge Technology & Expertise:

We pride ourselves on staying at the forefront of technological advancements in the visual effects industry. Our team of highly skilled professionals combines technical mastery with artistic finesse to deliver stunning and realistic visual effects. We invest in state-of-the-art tools, software, and infrastructure, enabling us to push the boundaries of creativity and deliver world-class results.





3

Commitment To Exceptional Quality & Client Satisfaction:

Quality is at the core of everything we do. We strive for excellence in every aspect of our work, from pre-production planning to post-production delivery. Our rigorous quality control processes ensure that every detail is meticulously crafted, resulting in breathtaking visuals that captivate audiences. We are dedicated to exceeding client expectations, providing exceptional service, and building long-term partnerships based on trust, reliability, and a shared commitment to success.

2023-2024 Completed Projects



A Man Called Otto

(2023)

Click [Here](#) To Watch Trailer



The Railway Men

(2023)

Click [Here](#) To Watch Trailer



Leave The World Behind

(2023)

Click [Here](#) To Watch Trailer



The Creator

(2023)

Click [Here](#) To Watch Trailer



Argylle

(2024)

Click [Here](#) To Watch Trailer

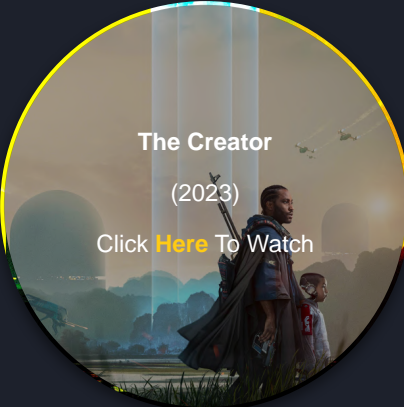


One More Shot

(2024)

Click [Here](#) To Watch Trailer

2023-2024 Completed Projects



Our Team

Led by visionaries, our team seamlessly transforms ideas into cinematic marvels. With a legacy of accolades and iconic projects, we're your bridge from concept to masterpiece.



"At the heart of every cinematic breakthrough lies a blend of artistry and ambition." - Tony Willis



Tony Willis

Chief Executive Producer / Director Of Photographer / Co-Founder

Tony Willis's illustrious journey spanning over three decades in Post-Production and VFX is nothing short of remarkable. His exceptional talent and prowess have earned him 15 international awards, cementing his position as a paragon in visual arts. His innovative spirit hasn't just been confined to the silver screen; he's also the entrepreneurial mind behind seven global companies. Through these ventures, he's catalysed and been directly tied to the success of many of the world's premier VFX establishments.

From his early days as a groundbreaking VFX producer to his evolution as a visionary business builder, Tony's contributions have continuously redefined visual storytelling's boundaries. He's collaborated with industry elites, shaped multiple cinematic masterpieces, and consistently pushed the envelope, combining technological advancements with artistry. His multifaceted experience, coupled with an unwavering commitment to excellence, positions Tony Willis as a monumental figure whose legacy continues to inspire and drive the VFX world forward.

"From concept to acclaim, I've blended leadership with creativity, forging cinematic partnerships and setting new benchmarks in the world of entertainment." - Poya Shohani

Poya Shohani

Executive Producer / Co-Founder

With a distinguished career spanning over a decade, Poya has etched a name in the entertainment industry as an astute Managing Director, a visionary Creative Director, and a meticulous VFX Producer. At the helm of major establishments such as Black Deer Entertainment and AMG.Media Group, Poya's leadership saw multi-million dollar projects transition from conception to acclaim, effectively negotiating partnerships with cinematic giants like Sony, Netflix, and Paramount. Beyond executive oversight, Poya's prowess in VFX production is underscored by collaborations with illustrious major VFX studios, crafting visual spectacles that captivated global audiences. Equally adept in the creative realm, Poya's direction has consistently fostered innovation, setting benchmarks for cinematic excellence and guiding teams to surpass them.



"Guiding AV post-production for over two decades, I've married creativity with strategy, transforming visions into tangible successes for global entertainment titans like Netflix, MTV, and Disney." - Brad Josiah



Brad Josiah

Head Of Post-Production / Co-Founder

A highly accomplished professional in AV post-production with a career spanning over two decades. Recently served as the Head of Post Production for Netflix for the EMEA region, Brad has a wealth of experience in leading teams and managing projects. He has held key positions at renowned organisations such as the BBC, MTV, and Amazon, where he demonstrated his expertise in studio design, financial optimisation, and streamlining production workflows. With a strong track record of success, Brad has worked with prestigious clients including Sky, Sony, Marvel, Disney, and major advertising agencies. His recent contributions include supporting the launch of the Peacock streaming platform in the UK, Italy, Germany and Austria, and driving AV production and localisation efforts at Netflix. Brad's strategic leadership and extensive industry knowledge make him a valuable asset in delivering high-quality AV content.

"In over 25 years as Chief Investment Officer, I've mastered the art of turning cinematic dreams into lucrative realities, ensuring every story is not just told, but also financially triumphant" - Christopher Hurley.

Christopher Hurley

Investment Partner

Christopher Hurley is a seasoned producer renowned for bringing compelling narratives to the big screen. His most recent production, 'Fairytale', features esteemed actors Jim Belushi, Colin O'Donoghue, and Miranda Raison. Christopher's notable track record includes successful partnerships with triple A financiers and a career exceeding 25 years, accumulating invaluable business insight and industry expertise. His dedication to producing high-quality productions and his adeptness in navigating the dynamic film industry landscape solidify him as a reliable figure in the entertainment world and a crucial asset to any project.



Our Global Studios



Ontario, Canada

London, UK

Bucharest, Romania

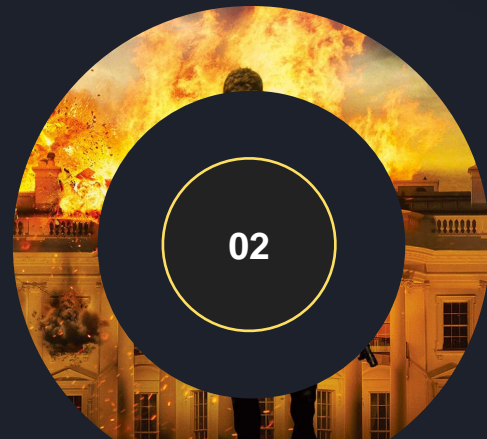
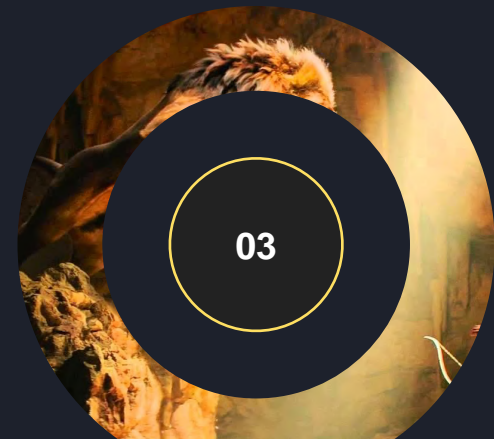
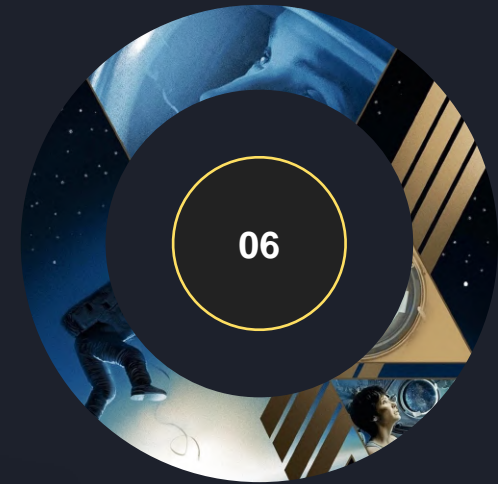
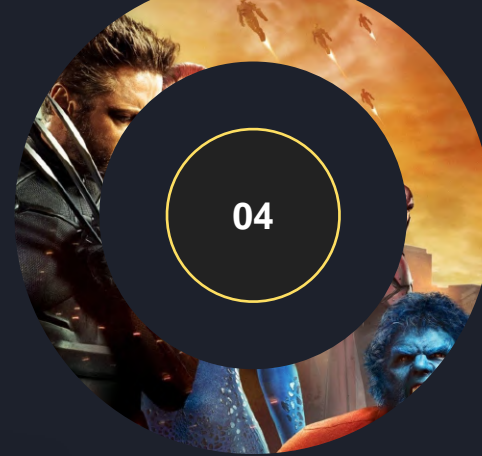
New York, USA

Barcelona, Spain

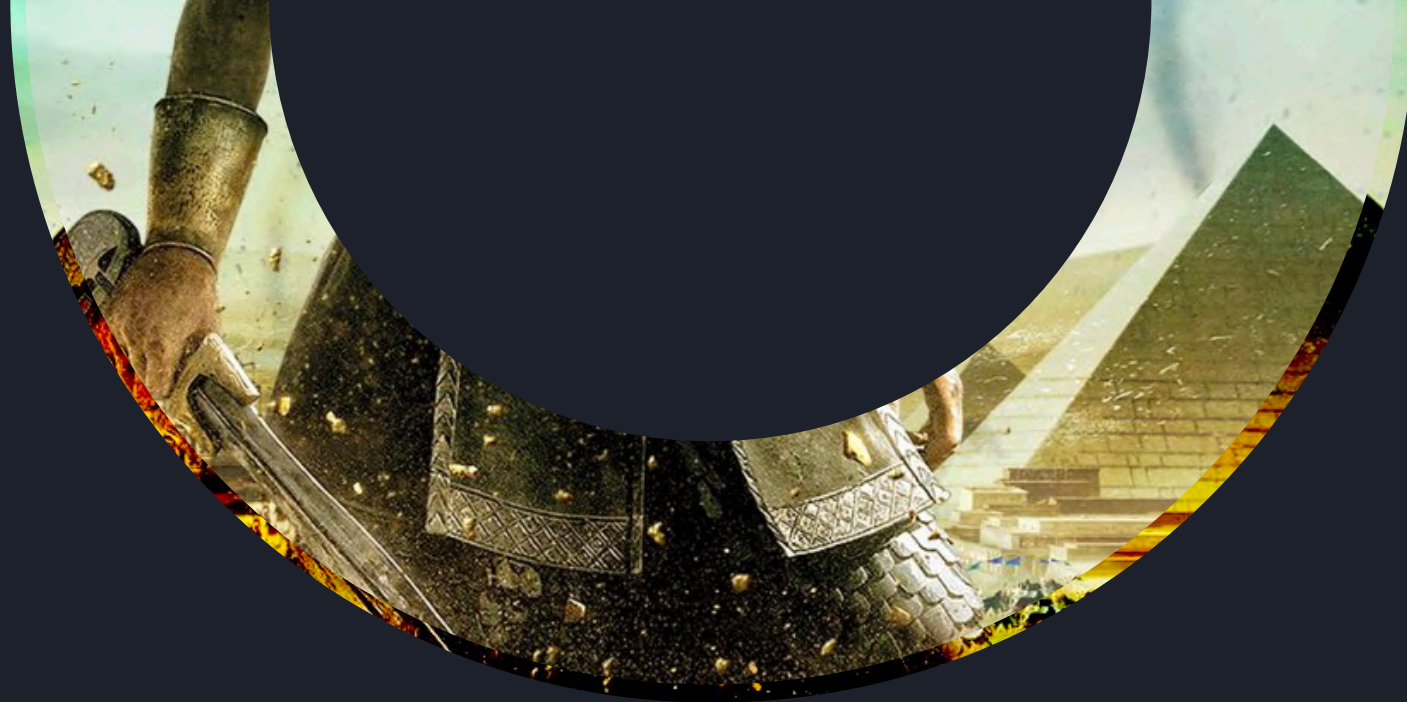
Los Angeles, USA

Chennai, India

Portfolio



From "Blade Runner 2049" to "Avengers: Infinity War," our diverse portfolio showcases unparalleled expertise across film, TV, and animation.



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We look forward to hearing from you and discussing how our services can meet your specific needs. Our dedicated team is available from 9am to 9pm UK time to answer any questions and provide further information. Contact us today to explore the possibilities of working together and bringing your creative visions to life.

[Click Here To View Our Website & Send Us A Message](#)